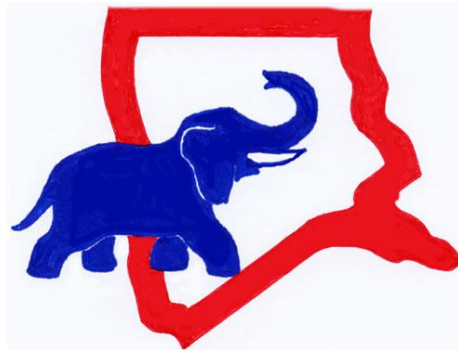


REPUBLICAN PARTY, MOORE COUNTY, NC



POLICIES & PLANS

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REPUBLICAN PARTY, MOORE COUNTY, NORTH CAROLINA POLICIES & PLANS

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3. Build and maintain effective and cooperative relationships with elected officials and Republican organizations in the State and County.
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5. Ensure that a Republican candidate competes in every State Legislative, County and Municipal election in Moore County.
6. Maintain communications with the public and with Republican and Independent voters of all age groups registered in Moore County throughout the course of every election cycle.
7. Designate Precinct Chairs to be the primary means of contact with Republican voters in Moore County and to be responsible, within their precincts, for improving voter awareness and participation in elections and for ensuring full precinct representation at County and State conventions.
8. Establish a budget and conduct fundraising events during the two-year election cycle in order to raise campaign funds for Republican candidates for county and municipal offices and for North Carolina Legislative offices.
9. Educate and inform the public of traditional Republican principles and values.

Appendix A:

Moore County Republican Party Plan of Organization, as amended 4/17/07

**POLICIES & PLANS
OF
THE REPUBLICAN PARTY OF MOORE COUNTY, NORTH CAROLINA**

Preamble

We, the Republican Party of Moore County, believe that the strength and goodness of our nation lies with the individual, and that each person's dignity, freedom, ability, and personal responsibility form the foundation of our government for which the Founders fought and risked their lives and fortunes. We believe the proper role of government is to provide the people only those critical functions that cannot be performed by individuals or private organizations. We believe that the best government is the one which governs least and is one that is closest to the people and not oppressive in its laws or taxation. We believe that free enterprise and encouragement of individual initiative and incentive have given this nation an economic system second to none. We believe that American citizens should ardently value and jealously guard and preserve our national strength and pride while working to extend peace and freedom for all people of the world. We believe that the Republican Party is the best vehicle for translating these ideals into positive and successful principles of government, and therefore adopt this Plan to ensure Moore County Republicans' contribution to maintaining the liberty of all Americans.

Mission

The Republican Party of Moore County NC will organize and conduct an aggressive outreach program to encourage voters to support and elect candidates with strong Republican ideals in both primary and general elections.

Policies & Plans

The Party will:

<p>1. Adhere to and abide by Federal and State election laws and regulations and will neither support nor tolerate those who violate these laws and regulations.</p>

1.0 The Executive Committee of the Moore County ("County") Republican Party ("Party"), will be responsible for the review of this Plan and the activities of the Party to ensure compliance with all relevant Federal and State Election Laws and

will designate a sub-committee of the Executive Committee to certify annually compliance with these laws.

2. Comply with all requirements and standards set forth in the Moore County and North Carolina Republican Party Plans of Organization.

2.0 The Executive Committee of the Moore County Republican Party will be responsible for the review of this Plan to ensure consistency with County & State Republican Party Plans of Organization and will designate a sub-committee of the Executive Committee to annually certify compliance or discrepancy with these Plans.

3. Build and maintain effective and cooperative relationships with elected officials and Republican organizations with the State and County.

3.0 Organization

An elected Executive Committee leads the Republican Party of Moore County. The Committee has 37 members. They are: Chairman, Vice Chairman, Secretary, Treasurer, five At-Large Members, twenty-four Precinct Chairmen, Presidents of four county Republican organizations: Moore County Republican Men's Club, Moore Republican Women's Club, Sandhills Republican Women, and Young Republicans.

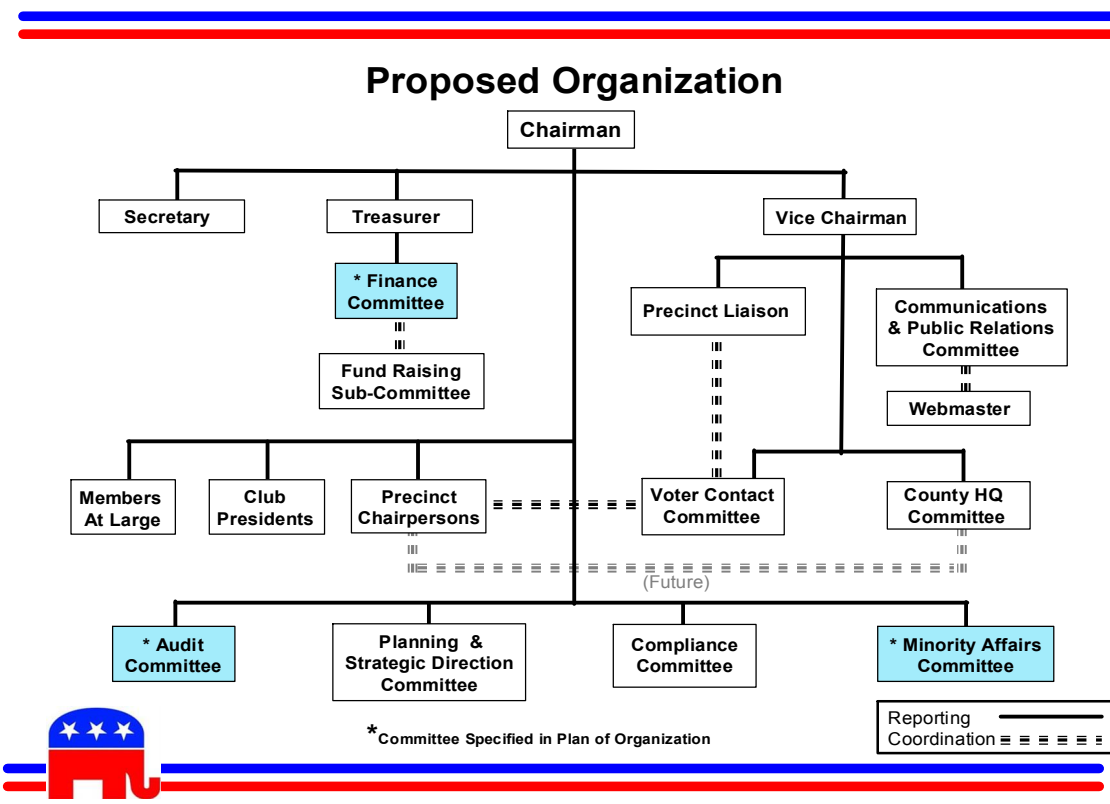
Three standing committees required by Plan of Organization are: Finance, Audit and Minority Affairs. Nominating and Plan of Organization Committees are formed prior to the County convention and disbanded upon completion of the convention.

Six operating committees to be formed are: Precinct Liaison, Communications and Public Relations, Voter Contact, Planning and Strategic Direction, Compliance, and Fund Raising.

Chairman has direct contact with all Executive Committee members and guides the work of the Audit, Planning and Strategic Direction, Compliance, and Minority Affairs Committees.

Treasurer oversees activities of Finance Committee, which is the parent committee of Fund Raising Subcommittee.

Vice Chairman, on behalf of the Chairman, supervises: Precinct Liaison, Communications and Public Relations, Voter Contact, and County Headquarters committees and acts in place of the Chairman in his or her absence.



3.1 Continuity Plans

During all of these processes it is important to maintain continuity in the organization and in the message of the Party to the public. The Party organization and candidates must effectively communicate across the board to the residents of Moore County the traditional Republican principles of personal integrity and responsibility, fiscal responsibility and limited government. The Party must build cooperative relationships with elected officials, and with various Republican Organizations within Moore County, within the 6th District, and within the State and National Republican Party organizations.

In order to achieve these goals, the County Chair, in consultation with the Executive Committee, will establish a System of sub-Committees from within the Moore County Organization, the Precincts and the Republican Clubs for the Equitable Distribution of Duties & Responsibilities required to execute this Plan. Each of these Committees will include, if possible, one or more Precinct Chairs. The County Chair and Vice Chair will be *ex officio* members of every Committee.

4. Seek out and encourage qualified Moore County Republican candidates for public offices for the North Carolina State Legislature and for county and municipal government positions.

- 4.0 Increase elected Republicans to Municipality and County positions from 16 to 21. (There are 31 elected positions in Moore County not including Towns and Villages. (Break down into groups e.g. Non-partisan School Board.) — (Measure after next election)

5. Ensure that a Republican candidate competes in every State Legislative, County and Municipal election in Moore County.

6. Maintain active communication with the public and with Republican and Independent voters of all age groups registered in Moore County throughout the course of every election cycle.

6.0 Data base establishment

The Party will achieve the following no later than December 1, 2007:

- identification and communication with all potential Republican voters in the County;
- maintenance of information gathering and demographic records on Republican registration by Precincts and by County Commission Districts; and,
- establishment of a user-friendly computerized data base of the foregoing information.

6.1 Website Construction, Operation & Maintenance.

There will be established forthwith a comprehensive, multifaceted, interactive website for the Moore County Republican Party of North Carolina. The website will be designed to appeal to all age groups. The Party will purchase the domain names and codes for this official website for the exclusive use of the Moore County Republican Party. The website will have the ability to publicize those matters deemed important to the Party and its members.

The Web Master will be responsible for establishing, operating and maintaining the Party's website in the County within the budget provided and will chair the Website Committee. The County Chair and the Web Master will be the official custodians of the passwords and protocols necessary to maintain and control the content of the website. Final approval of all material posted on the website will be by the County Chair or by his or her designated Press Secretary.

7. Designate the Precinct Chairs to be the primary means of contact with Republican voters in Moore County and to be responsible, within their precincts, for improving voter awareness and participation in elections and for ensuring full precinct representation at County and State conventions.

7.0 Vice Chair and Precinct Chairs.

Recognizing that the precincts are the basic units of the County Party structure the Vice Chair will act as liaison to the Precinct Chairs and the Vice Chair will be responsible for:

- obtaining lists of voters from the County Board of Elections and distributing them to the Precinct Chairs semi-annually;
- developing reports of voter records and voting practices for use by Precinct Chairs; and
- assisting the Precinct Chairs in the identification of newly registered voters and in the preparation of standardized periodic reports to the Executive Committee of the results of the efforts of the Precinct Chairs to contact personally such voters.

The Precinct Chairs will be responsible for ensuring that:

- full slates of delegates and alternates from their precincts are appointed and attend Party conventions;
- all registered Republican voters are mobilized to vote in each primary and general election;
- all registered Republicans who have sporadic past voting records are contacted and encouraged to vote in every election;
- all voters newly arrived in their precincts are contacted and welcomed and made aware of the Republican Party of Moore County, its associated Clubs and web site;
- Republican voter participation from the Precinct in each primary election is increased by 10% over the previous primary election;
- Republican voter participation from the Precinct in each general election is increased by 5% over the previous general election.

8. Establish a budget and conduct fundraising events during the two-year election cycle in order to raise campaign funds for Republican candidates for county and municipal offices and for North Carolina Legislative offices.

8.0 The Party will establish a standing Fund Raising Committee that will plan and execute annual fund raising events. By October 1st following the annual County Convention, the Fund Raising Committee will develop and/or amend and present to the County Chair a fund raising plan for the following two years. The Committee will also prepare a budget recommending to the County Chair the funds and personnel necessary to:

- establish the goal of raising at least \$50,000 annually to finance the mission of the Republican Party of Moore County;
- operate the annual fund raising events proposed by the Committee;
- host the Red, White & Blue Gala (Reagan Day Dinner) that has become an annual tradition and will be continued;
- finance direct mailings of solicitations for contributions and the regional hosting of periodic fund raising events by influential Republicans in key areas of the County; and
- provide Party nominees funding support to increase their chances of success in general elections. In this respect, the budget will be flexible in the allocation of campaign funds to nominees most in need of funding to be elected.

9. Educate and inform the public of traditional Republican principles and values.

9.0 Communications & Public Relations.

The Party will establish a Publicity and Communications Committee to communicate its traditional principles and values to County voters by utilizing the Internet and the various media available in the County and the adjacent counties, which have broadcasters and publishers who regularly service the County. It will publicize the Party's positions on key issues of public importance and identify and actively promote Republican Candidates for Unaffiliated Offices.

9.1 Committee responsibilities

The Web Master will be a Member of the Publicity and Communications Committee and will be responsible to refresh and keep current on a monthly basis the content of the County Party web site. The Committee will ensure that the site

serves as a communications mechanism for both the Party and the public. It will utilize the site and the Internet in general as part of its overall publicity and communications tools. The Committee Chair also will serve as the County Chair's Press Secretary. The Committee will:

- facilitate the ability of the Committee, the County Chair and the County Party to communicate effectively with Republican and Independent voters, the media and directly to the general public;
- assist the County Chair in utilizing the County website to editorialize the Republican position on various issues of the day and distribute these editorials to the public;
- working with the Web Master, assure that the County Party website is linked to other Republican Party websites in the State and other National Republican Committees;
- assist those responsible for fund raising in order to broaden the audience of any fund raising effort

9.2 Press Secretary

The County Chair and his or her designated Press Secretary will communicate directly with every media outlet that broadcasts to or publishes in Moore County. Under the direction of the County Chair, the Press Secretary also will:

- serve as the person with authority to speak to the press and media regarding various issues of interest to the media and the public where such issues concern the Moore County Republican Party;
- issue regular press releases to editorial writers, reporters and publishers informing them of various events sponsored by the Republican Party of Moore County and the various Republican Clubs in the County and speak with them on a regular basis concerning news about the Republican Party of the County; and
- assist those responsible for Party fund raising in order to broaden the audience of fund raising efforts.

9.3 Proprietary Information

The data kept by the Communications and Publicity Committee will be the sole property of the Moore County Republican Party and all members of that Committee will be so informed.

9.4 Republican Headquarters

In the future, as funds are available, the Party will establish and staff an appropriate Republican Headquarters office to be open daily year round that will support an energetic Republican community.
